

**Polaris Career Center  
Advisory Council Minutes, High School and Satellite  
Fall Meeting – October 11, 2016  
Program: Digital Art & Design**

**Council leaders present**

1. Mike Takatch

**Members in attendance:**

2. Shawn Gorey
3. Cheryl McConnell

**Members Absent**

1. Dr. Laura Hammel
2. Molly King
3. Melissa Munro
4. Dave Weber
5. Kim Weber

**Welcome and introductions were made at dinner.**

**Reviewed spring minutes.**

**Review purpose and scope of advisory councils**

**Discussed the Guidelines for the Advisory Council.**

**Used pamphlet to help aid discussion.**

**Polaris Mission Statement –**

Reviewed the mission statement, related project for the mission statement used in class.

**Program Review –**

1. Graphics Production Careers and current job opportunities- Talked about how future careers are opening up to students that would like to have a full career in the production side of the graphics field. Speakers presented in class present opportunities for students for a full time career with training for the positions.
2. Students collaborate on projects- The school yearbook created by the senior class. Gave last year's sample of the yearbook to members. Will use the Council to give feedback on class projects and develop a

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- mentoring atmosphere for the current senior class. For project critiques, use a method of (thief and doctor), compliment sandwich (good bad good)
3. Stem programs- relate to different stem programs throughout the schools.
  4. Pdf's to advisory council- Class projects will be sent to members to gain feedback from the professional groups represented.
  5. Public art projects- investigate opportunities for getting involved with public art projects that may involve student participation.
  6. E book creation- Opportunities for ebooks shared by Cheryl McConnell. Give students the opportunity to self publish works and market on them on a larger scale with the use of technology. Here is a link to the eBook site [The Kids Tell The Best Stories](#).
- [Click here to Amazon site for viewing the ebook.](#)
7. Mock interviews- Members are interested in the process and want to continue.
  8. Skype members for online field trips- trying to use Skype to help connect to members and non members that would like a field trip but the logistics would be counterproductive, Skype would be a solution.
  9. Visitation for student to advisory members, similar to the three days seniors visited during sophomore visitations.
  10. This year Polaris hosts Skills USA- worked on ideas for the upcoming contests.
  11. Dan Blake from Chicago works for Spalding sporting goods and came in as a speaker for the class showing products, displays and a demonstration for the Industrial Design Career. Here is a sketch site for his work that he shared with the students. [Dan's Site](#)
  12. Think Box at CWRU Similar to FAB Lab at Lorain Community College, allowing students to participate in the visitation for these two sites. Click this link for the [Case Western Reserve Site](#) and click this link for the [Lorain Community College Site](#).
  13. Updated members on some past students and what they were up to. John G now in Cleveland had a documentary film made about him called

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Draw Hard. Click on the link See movie to See the movie... [See movie](#)

**Program Data Discussion** - Enrollment, retention, student employment

**Discussed Open house ideas for Thursdays open house.**

**Equipment Needs and Recommendations**

1. We updated the scanner.

**Additional program specific agenda Items:**

Field trips to GCFS.

College visitations during 10<sup>th</sup> grade visitations.

Adobe certified testing.

*Spring meeting will be held at a time determined by each individual council leader but no later than May 12, 2017.*